

# **12 December 2010 – Share your Activities on World Choral Day**

**For the promotion of solidarity, peace, and understanding through Choral Singing**

Thousands of choirs have joined in the celebration of World Choral Day on or around the 2nd Sunday in December in the past twenty years. Millions of singers across the globe have been involved in World Choral Day concerts, festivals, sing-alongs, choral seminars, Days of Friendship and other events. The IFCM views World Choral Day as an important opportunity to promote the social values of choral singing and invites the choirs of the world to celebrate World Choral Day and share your experiences with colleagues across the globe.

## **Share your activities on our webs site and on Youtube**

We are inviting you to announce your World Choral Day activities – and to report to us about the event afterwards:

- Please write to [WorldChoralDay@ifcm.net](mailto:WorldChoralDay@ifcm.net). Let us know WHAT EVENTS you are taking part in or organizing, HOW MANY people will be involved, WHERE it is taking place and WHO is/are responsible.
- Let us know afterwards HOW it all worked out

We would like to publish filmed recordings of the events on our special World Choral Day channel on Youtube. Please take note of the following recommendations:

- The maximum length of any uploaded film is 15 minutes.

- Please save your video in a format that YouTube can accept. Unless you're a professional video producer, we recommend that you save your videos as either QuickTime .MOV, Windows .AVI, or .MPG files – these are the most common formats and they work well within Youtube system. Youtube specifically recommends the MPEG4 (Divx, Xvid) format at 640×480 resolution with MP3 audio. Please resize your video to these specifications before sending them to us at WorldChoralDay@ifcm.net
- We'll upload them on Youtube for you!
- Watch your own and your colleagues' contribution! on [www.youtube.com/WorldChoralDay](http://www.youtube.com/WorldChoralDay)

## **Themes**

The IFCM announces themes for World Choral Day. In the year 2010 the theme will be "The rapprochement of cultures". This is the United Nations theme for 2010 (also see <http://portal.unesco.org/culture> and look for rapprochement) and it also fits our aims with the World Choral Day.

A proclamation written for the World Choral Day is usually read during the events. It has been translated into eight different languages and is available for download from the IFCM website.

Thank you for making a case for Choral Music on World Choral Day! You can contact us at [WorldChoralDay@ifcm.net](mailto:WorldChoralDay@ifcm.net).

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INTERNATIONAL FEDERATION FOR CHORAL MUSIC